



PRELIMINARY PROGRAM Rv14-11

WEDNESDAY 18, Morning	
07:00 - 08:30	Acreditation – Material provision
08:30 - 09:00	<p>Opening Ceremony</p> <p>Mr. Juan Barboza – President - Paraguayan Chamber of Ka'a He'e - Stevia Mr. Carl Horn – Vice President - International Stevia Council – ISC Mr. Víctor Bernal – REDIEX National Director Mr. Justo Zacarías Irún – Alto Paraná Department Governor Mr. Jorge Gattini – Livestock and Agriculture Minister Mr. Gustavo Leite – Commerce and Industry Minister Mr. Juan Afara – Vice President of Republic of Paraguay</p> <p>Formalization Acts</p> <ul style="list-style-type: none"> - CAPASTE–Crédito Agrícola de Habilitación (CAH) Agreement - VIII International Symposium Ka'a He'e Tourist National Declaration and projection to "Ka'a He'e Tourist Route" – SENATUR
09:00 - 09:30	<p>"Ka'a He'e's Natural Identity and Origin" Dr. Peter Gibert. Director ABC Rural (Paraguay)</p>
09:30 - 10:00	<p>"Fair Price – Secure and sustainable income in the countryside" Mrs. Margarita Duarte. Manager Real Stevia Company - Granular Py (Paraguay)</p>
10:00 - 10:30	<p>"Stevia Update in the USA: Market, Product Development, and regulations" James May / Jorge Pérez -. Wisdom Natural Brands (USA)</p>
10:30 - 11:00	Questions & Answers
Coffee Break (30 min)	
11:30 - 12:00	<p>Driving new innovations with stevia to meet growing consumer demands (1) "Market Drivers, CPG market with stevia & impact on Economic Development" Dr. Raul Urbina, CEO, Stevia One & Mr Mauricio Bacigaluppo, Regional Vice President Latin America, PureCircle (USA)</p>
12:00 - 12:30	<p>Driving new innovations with stevia to meet growing consumer demands (2) "Innovation in stevia leaf extract to address global demand" Dr. Sidd Purkayastha, Head of Global Scientific & Regulatory Affairs, Pure Circle (USA)</p>
12:30 - 13:00	<p>Driving new innovations with stevia to meet growing consumer demands (3) "Novel Technologies for Steviol Glycosides" Dr John Fry, Ph.D., Director, Connect Consulting (United Kingdom)</p>
13:00 - 13:30	Questions & Answers
Lunch Break (60 min)	



**13:30 horas: VII American Stevia federation Board Meeting - FAS in the scope of the VIII
Ka'a He'e International Symposium**

WEDNESDAY 18, Afternoon	
14:30 - 15:00	“Sweeteners Health Effects” Dra. Ma. Elena Mercado Estrada (Bolivia)
15:00 - 15:30	“Efficiency of the Stevia production” Dr. Raul Urbina, CEO, Stevia One (Peru)
15:30 - 16:00	“Preclinical validation of a stevia rebaudiana based medication as a hypoglucemiant” Prof. María Luisa Kennedy, PhD - Investigadora Facultad de Química (Paraguay)
16:00 - 16:20	Questions & Answers
Coffee Break (20 min)	
16:40 - 17:00	“Alternatives pathologies control of Stevia Rebaudiana Bertoni” Ing. Agr. Andrés Sanabria. IPTA (Paraguay)
17:00 - 17:30	“Irrigation and weed control of Ka'a He' e – Stevia” Clinton C. Shock, PhD. (EE.UU)
17:30 - 18:00	“Photosynthetic stevia behavior under different radiation conditions and CO2” Sr. Alfredo Jarma (Colombia)
18:00 - 10:30	Questions & Answers
End of first day	



THURSDAY 19th, Morning	
08:30 - 09:00	“Stevia Antioxidant Properties” Mrs. Cecilia Bender, Institut Kurz, (Italy) - Mr. Helmut Weidlich, Institut Kurz (Germany)
09:00 - 09:30	Manufacturing: Leaf to Novel ISC 3° “Rebaudioside A/Stevioside to Minor Glycosides from Stevia leaf” Mr. Andrew Ohmes, Global Commercial Leader, Cargill Stevia Business (USA)
09:30 - 10:00	Analytical Updates: Leaf to Novel “Novel technologies for steviol glycosides” Mr. John Clos, Senior Scientist, The Coca-Cola Company (USA)
10:00 - 10:30	Questions & Answers
Coffee Break (30 min)	
11:00 - 11:30	Steviol Glycosides : “Natural Sources and derivatives, used as a sweetener” Ing. Quím. Trini Jiménez (Paraguay)
11:30 - 12:00	“Regulations to drive Stevia production in Paraguay” Government organizations: INAN-INTN-SENAVE (Paraguay)
12:00 - 12:40	“Regulatory Boards: Their importance in control and traceability associated to the development and consolidation of a DO” Mrs. Maria Bertha Becerra Ríos - Consejo Regulador del Tequila (México). “Tequila Route, successful model for social and economic communities development” Mrs. Martha Irene Venegas Trujillo - Consejo Regulador del Tequila (México).
12:30 - 13:00	Questions & Answers
Lunch Break (60 min)	



Thursday 19th, Afternoon	
14:00 - 14:30	Safety and Regulatory “Rebaudioside A/Stevioside to Minor Glycosides” Dr. George Pugh, Director, Ingredient Safety, The Coca-Cola Company (USA)
14:30 - 15:00	Safety and Regulatory “Novel Technologies” Dr. Rebeca Lopez-Garcia, Director, Logre International Food Science Consulting (Mexico)
15:00 - 15:30	“Stevia Labeling and Claims” Dr. Susana Socolovsky, President, Pentachem Consulting (Argentina)
15:30 - 16:00	“Coexistence implications of Natural Extracts Natural Identical and Industry of Stevia” Sr. Javier Sainz, Representante de la Federación Americana de la Stevia – FAS (Chile)
16:00 to 16:30	Questions & Answers
Coffee Break (20 min)	
16:50 - 17:20	“Sugar Light: Product based in steviol glycosides of Stevia Rebaudiana Bertoni” Ing. Quim. Silvia Aquino, MSc - Product Developer and Professor. Facultad de Ciencias Químicas (Paraguay)
17:20 - 17:40	“Resilient supply chain – How Paraguay responds to global challenges” Mr. Carl Horn. Chairman Real Stevia Company. Granular. (Suecia).
17:40 - 18:00	Questions & Answers
18:30	Event Closure Reading of the official act of Stevia’s American federation Meeting (FAS) VIII International Ka’a He’e – Stevia Symposium closure presentations (CAPASTE)

Friday 20th, Tour and Fun Time	
09:00 - 12:30	Moises Bertoni’s Park and Museum (only without rain) Monday Waterfall / 3 Borders Milestone (only with rain) Itaipú Binacional Hidroelectric Dam