



IX KA'A HE'E – STEVIA INTERNATIONAL SYMPOSIUM

22-23 September 2016

PROGRAM Rv20-09

TUESDAY 22- Morning	
07:30 a 08:30	Registration and accreditation Conference Location: Diamond room
08:30 a 09:00	Opening Ceremony <ul style="list-style-type: none"> - Sr. Juan Barboza – President – Paraguayan Chamber of Ka'a He'e- Stevia - Sr. Andrew Ohmes – Board Member - International Stevia Council (ISC) - Juan Carlos Fischer – President – Stevia American Federation (FAS) - Sr. Nikolaus Osiw – Director of Business Intelligence of Ministry of Commerce and Industry /REDIEX - Sandra Maria Mcleod de Zacarias– Mayor of Ciudad del Este - Sr. Justo Zacarías Irún – Alto Parana Department Governor - Sr. Oscar Stark – Commerce and Industry Vice minister - Sr. Juan Carlos Baruja – Livestock and Agriculture Minister
09:00 a 10:20	1st Panel: Materials and Improved Varieties of Ka'a He'e – Stevia. Research and Development <ul style="list-style-type: none"> - "Use of apical dominance in the farming of KHS" – Javier Casaccia (Paraguay) - "Production of varieties of Stevia Rebaudiana in Mexico and the production model" – Marcela Benítez Díaz (Mexico) - "Variety Development Programs from a farmer's perspective" - Hal Teegarden (USA) - "Phytochemical Studies of a new variety of Stevia" – Silvio Dacosta (Brazil)
10:20 a 10:30	Exchange session – Questions and Answers
Coffee Break y Poster Sesion with Authorities	
11:00 a 12:20	2nd Panel: Efficient Practice on Ka'a He'e crops. Increased acreage <ul style="list-style-type: none"> - "Best practices for the start of KHS' scale production "- Francisco Martínez (Paraguay) - "Possibilities for mechanized cultivation of Stevia in Paraguay" - Mariano Demaria (Paraguay) - "Best practice of crop extension's of STEVIA ONE - Peru" – Alejandro Segovia, R&D Agro (Peru) - "Scaling up Stevia Production in the USA, Opportunities and Challenges" - Hal Teegarden (USA)
12:20 a 12:30	Exchange session – Questions and Answers
Lunch. Restaurant Gran Nobile Hotel (2nd floor)	

**13:00 hs: IX Board Members Meeting of Stevia American Federation (FAS)
Amatista Directory room 2nd floor**



TUESDAY 22 – Afternoon	
14:30 a 15:50	3rd Panel: Production and demand of extract Ka'a He'e - Stevia as a food additive <ul style="list-style-type: none"> - "Methods for obtaining high purity steviol glycosides" - Shirley Johanna Magalí (Paraguay) - "Stevia extracts high quality" - Magali Castañeda, R&D (Peru) - "Cargill Innovations in the taste of Stevia" – Andrew Ohmes (USA)
15:50 a 16:00	Exchange session – Questions and Answers
16:00 a 17:20	<ul style="list-style-type: none"> - 4th Panel: Ka'a He'e - Stevia used in the food industry, beverages and healthy products. Consumption and demand - "The potential impacts of PAHO nutrient profile in the Business Model in Latin America Stevia" – Susana Socolovsky (Argentina) - "Development of new products sweetened with Rebaudioside A" – Silvio Dacosta (Brazil) - "Successful case of KAS in the soda industry in Chile" – Javier Sáinz y Rodrigo Koremblit (Chile) - "Successful case of KAS in the ice cream industry - Amandau" - Jorge Leoz (Paraguay)
17:20 a 17:30	Exchange session – Questions and Answers
Coffee Break and Participants Official Picture	
18:00 a 19:20	5th: New applications and potential uses of Ka'a He'e – Stevia. Products development. <ul style="list-style-type: none"> - "Integral use of KAS" – Peter Matias Gibert Mestre (Paraguay) - Reduction in cattle production cycle and reduction of greenhouse gases by employing a nutraceutical functional food , made with Stevia rebaudiana extract and plankton" – Gabriela Garza Mouriño (Mexico) - "Production methods of cleaner extraction" – Raúl Urbina (Peru) - "International Stevia Council – The global voice to promote stevia"- Adriana Nosewicz (International, based in European Union)
19:20 a 19:30	Exchange session – Questions and Answers
End of the day	

Free time. Suggested activities in Ciudad del Este



FRIDAY 23	
08:15 a 08:30	Investments and Business Opportunities in Paraguay Opening <ul style="list-style-type: none"> - Don Juan Barboza – President of Paraguayan Camber of Ka'a He'e- Stevia - Don Carlos Paredes – Investment Director - Ministry of Commerce and Industry - Don Rubén Amancio Rojas Ferreira –Intendant of Hernandarias
08:30 a 10:00	6th panel-1st part: National and Foreign Investments in Ka'a He'e – Stevia business <ul style="list-style-type: none"> - "Business environment in Paraguay" – Ministry of Estate - "Facility to Investment in Paraguay" - Carlos Paredes - Ministry of Commerce and Industry - "Market opening from Paraguay" – Ministry of Foreign affairs
Coffee Break	
10:30 a 11:30	Panel 6-2nd part: National and Foreign Investments in Ka'a He'e – Stevia business <ul style="list-style-type: none"> - "Agribusiness potential of Stevia" - Mariano Demaria (Paraguay) - "Stevia commercial possibilities with India" - Sourabh Agarwal (India)
11:30 a 12:00	Exchange session – Questions and Answers
Lunch. Restaurant Gran Nobile Hotel (2nd floor)	
14:00 a 17:00	B2B Business Meeting – VIP room (2nd floor)
17:00 a 18:00	Plenary conclusion of the event (Symposium / Meeting FAS) – Diamond room

20:00hs. Goodbye Dinner (Access only with a Dinner pass)
2nd floor (next to the pool)

SATURDAY 24 – Technical Visit (Optional)	
08:30 a 14:00	<ul style="list-style-type: none"> - 09:30 hs. - Hydroelectric Dam - ITAIPU Binacional - 10:30 hs. - Biological Reserve - ITAIPU Binacional - 11:30 hs. - Industrial Area – Hernandarias

- **NOTE:** Participants interested in the technical visit must be register at Accreditations providing the following data: Name, Last Name, Country, identity card number or passport. Bring your ID to the visit. Departure and return Gran Hotel Nobile